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**Topic of this program: Perpetual Career Management**

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**Session Seven:**

*Program Review and Next Success Steps*

Welcome back to Career Success Audio. This is Ford Myers again, and you're about to hear the seventh and final session of "Perpetual Career Management" – the audio program that tells you not just how to get a great job today, but how to create success through the course of your entire career!

Now that you have listened to this program, I'm sure you have developed a whole new way of looking at your career.

Most people spend an enormous amount of time worrying about losing their job or getting a new job. Now, I ask you, "is this any way to live?" Using these 10 success strategies, you'll no longer be among that crowd of "career victims." You're now equipped and empowered to take charge of your career, create the work you love, and earn what you deserve!

Let's quickly review the 10 secrets of career success. You can also go back to any of my previous e-mails and listen to the segments as often as you like as a "refresher." Here again are the 10 strategies of "Perpetual Career Managers:"

1. Keep all your success documents up to date

2. Put time aside every week for active networking
3. Join and take leadership roles in appropriate associations and trade organizations.
4. Write articles or do presentations
5. Continue your career education
6. Research and be aware of the competition
7. Offer to help people in your network, even when they can't help you now
8. Look at new jobs and investigate other opportunities
9. Always ask yourself, "how can I contribute more?"
10. Practice your interviewing, negotiating and related skills on a regular basis

I hope you are now able to see that "doing a good job" is just one small component of your overall career success. "Perpetual Career Management" means regularly and consistently doing things that you thought were necessary only for active job seekers. Why should you maintain these activities? So you'll always be prepared, no matter what happens in your company. This way, if something happens to your job, you won't be caught "flat footed." Instead of feeling devastated, stuck or powerless, you'll always have career choices and a sense of control.

I urge you to never be satisfied or complacent in your career, and don't ever assume you're "100% safe" in your job. The only real "job security" you'll ever have in today's world is in developing and maintaining your own knowledge and competitiveness in the marketplace. By adopting the "Perpetual Career Management" strategies outlined in this audio program, and implementing

these behaviors in a consistent manner, you'll always be in top form and have plenty of professional options!

So here's a very important question for you: How many of the 10 strategies you've heard throughout this audio program have you actually been using? Some? None? I can tell you that, when clients first come to me for career help, more than 75% admit that they aren't using any of these strategies at all – and are therefore putting themselves in “career danger!” Well, it just shouldn't be this way! So I decided to do something about it. You see, it's not enough to KNOW this information; people need to ACT ON this information!

After teaching these kinds of career principles to my clients for years, I had enough information, articles, forms, tools and other resources to fill a book! In fact, my clients were always asking me to put all my materials, experience and knowledge into a sort of manual – a “career success system” that they could use, now and in the future, to ensure that they would achieve their career potential and always be at the top of their game!

So, that's exactly what I did! I wrote down EVERYTHING – including every detailed step that I take my career consulting clients through during an intensive, one-on-one career coaching program, which costs them thousands of dollars! I've packaged all this valuable information into a dynamic home-study program called **The Ultimate Career Guide!**

If you have found this audio program valuable, please understand that we've barely scratched the surface! There is so much more, vital information that could benefit you immediately – no matter what your career situation is!

Since you've stayed with me to the end of this audio series, you're obviously someone who takes your career very seriously. That's why I believe you need to have **The Ultimate Career Guide** – which is available as an instant download or as a Hardcopy Binder and CD Package that will be delivered right to your door!

I guarantee that **The Ultimate Career Guide** will pay for itself many, many times over – and that it will be the most powerful career success system you'll ever find. With a full money-back guarantee, there's no risk! So go to [www.ultimatecareerguide.com](http://www.ultimatecareerguide.com), and place your order now for either the instant download version or the Hardcopy Binder and CD Package.

This has been Ford Myers with Career Success Audio. Thank you so much for listening!

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You've just listened to a **Career Success Audio** program entitled "Perpetual Career Management." For additional information, please visit our web sites: [www.ultimatecareerguide.com](http://www.ultimatecareerguide.com) and [www.careerpotential.com](http://www.careerpotential.com).

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